

Idyllic Interactive | AI-Powered Social Media Strategy Planner

Overview

Use AI to define, grow, and manage your personal brand.

This toolkit will help you create consistent, on-brand content that resonates with your audience and builds recognition across platforms.

Step 1: Define Your Brand Identity

- Identify your core message and values.
- Use AI to help define your tone of voice and archetype.

Example prompt: “Help me define my personal brand archetype based on my interests in wellness, travel, and entrepreneurship.”

Step 2: Build a Content Strategy

Use this framework:

- **Educate:** Share lessons or insights from your field.
- **Engage:** Ask questions or create relatable moments.
- **Empower:** Show results, wins, or growth stories.

Example prompt: “Generate 10 post ideas that educate my audience about building digital habits.”

Step 3: Create with AI

Content Type	Tool	Best Use
Reels & Videos	Pika Labs, OpusClip	Convert long-form ideas into short videos
Captions & Hooks	ChatGPT, Jasper	Write compelling post intros
Graphics & Carousels	Canva Magic Studio	Design branded visuals effortlessly

Step 4: Schedule & Automate

Use Metricool, Later, or Buffer to plan posts weekly.

Integrate ChatGPT with Notion to track content performance and repurpose top posts.

Step 5: Stay Consistent

Consistency builds trust. Use reminders or automated workflows to help you post regularly without burnout.

